

**INTERNATIONAL BARTENDERS ASSOCIATION TRAINING CENTRE**  
**The Elite Bartenders Course - JWC 2012**  
**Singapore**  
**COURSE SCHEDULE**

	DATE	AM 8-9	9-12	PM 12-1	1-3	3-5	5-7	7-11
<b>Sunday</b>	<b>22-Jul-2012</b>	Arrival of Participants						Welcome Dinner
<b>Monday</b>	<b>23-Jul-2012</b>	Breakfast	Course Introduction Bar Management Bar Design & Layout	Lunch	Moet Hennessy Diageo Mr Colin Chia		Original Ckt Presentation Briefing	Free
<b>Tuesday</b>	<b>24-Jul-2012</b>	Breakfast	Alcohol Beer	Visit to Asia Pacific Brewies(Tiger Beer)				Free
<b>Wednesday</b>	<b>25-Jul-2012</b>	Breakfast	Elements of Costs Cost and Profit Relationship	Lunch	Break-even	Beam Global Asia Mr Jamey Merkel	Original Ckt Presentation Group 1	Free
<b>Thursday</b>	<b>26-Jul-2012</b>	Breakfast	Bar Control I	Lunch	Cocktail Evolution	Pernod-Ricard Mr Alexis Tang	Original Ckt Presentation Group 2	Singapore Sling Night ABSS Bar
<b>Friday</b>	<b>27-Jul-2012</b>	Breakfast	Bar Control II	Lunch	Countries and their drinks	Monin Asia Mr Andrew Yiu	Original Ckt Presentation Group 3	Free
<b>Saturday</b>	<b>28-Jul-2012</b>	Breakfast	Marketing Bar Promotion	Lunch	Group Work/Discussion Bar Promotion		Original Ckt Presentation Group 4	Free
<b>Sunday</b>	<b>29-Jul-2012</b>	Breakfast	Free					
<b>Monday</b>	<b>30-Jul-2012</b>	Breakfast	Wines of the World	Lunch	Blind Wine Tasting	les verges Boiron Mr Matthieu Naudy	Original Ckt Presentation Debrief	<i>APCC Welcome Dinner</i>
<b>Tuesday</b>	<b>31-Jul-2011</b>	Breakfast	Participants' Presentations	Lunch	Participants' Presentations			<i>National Cocktail Competition Finals</i>
<b>Wednesday</b>	<b>01-Aug-2011</b>	Breakfast	Revision	Lunch	Written Examination	JWC Alumni Meeting	Course Evaluation	<i>Asia Pacific Cocktail Competition Finals</i> Furama RiverFront Singapore
<b>Thursday</b>	<b>02-Aug-2011</b>	Breakfast	Departure of Participants					

**Main Sponsor:**  
**Co-sponsors:**

**Asia Pacific Breweries**  
**Beam Global Asia**  
**les verges Boiron**  
**Moet Hennessy Diageo**  
**Monin Asia**  
**Pernod-Ricard Singapore**  
**Shatec Insititutes**  
**Furama RiverFront Singapore**

**Supported by :**  
**Official Venue:**

**Course Leaders :**

**IBA - President, Mr Derrick Lee**  
**ABSS - President, Mr Michael Cheng**  
**ABSS - Honorary President, Mr Mac Lee**  
**ABSS - Honorary Secretary, Mr David Chan**  
**Beam Global Asia, Jamey Merkel**  
**les verges Boiron, Mr Matthieu Naudy**  
**Moet Hennessy Diageo, Mr Colin Chia**  
**Monin Asia, Mr Andrew Yiu**  
**Pernod-Ricard Singapore, Mr Alexis Tang**

**Guest Speakers :**